

express yourself!

BESPOKE DESIGN CREATIVE GUIDE

EXPRESS YOURSELF

Please take a few minutes to fill out and return this creative guide for your bespoke designs. It will help us get to know you and your true love a bit better so that we can come up with an aesthetic that fits your personality as a couple! After all, your save-the-dates and invitations are the real “first look” that your guests will have of your wedding. We want to make sure they shine [almost] as brightly as you on the big day!

THE BASICS

Circle “Bride” or “Groom” to indicate the featured betrothed.

Full Name (Bride/Groom): _____

Mother's Full Name: _____

Father's Full Name: _____

Stepmother's Full Name: _____

Stepfather's Full Name: _____

Full Name (Bride/Groom): _____

Mother's Full Name: _____

Father's Full Name: _____

Stepmother's Full Name: _____

Stepfather's Full Name: _____

Wedding Date: _____ Wedding Time: _____ # of Guests _____

Wedding Ceremony Venue: _____
(Include Address)

Wedding Reception Venue: _____
(Include Address)

☐ We do/will have a wedding website. ☐ We will NOT have a wedding website.

If so, what is the web address? _____

THE COURTSHIP

How and where did you meet?

How long have you known each other? _____ How long have you been together? _____

Tell us about the proposal! (When, where, how, etc.)

What's your supercouple nickname? (e.g., Kimye, Brangelina, etc.) _____

☐ We'll NEVER have a supercouple nickname - EVER. ☐ We already use our nickname with friends & family.

☐ From now on, we will forever be known as "[IMAGINE YOUR SUPERCUPLE NICKNAME HERE]"!

Do you have a wedding hashtag? If so, what is it? _____

Describe your relationship in one word. _____

NEARLYWED FUN

Choose 5 words to describe your partner & 5 words your partner would use to describe you (ask).

Name: _____ Name: _____

1. _____ 1. _____

2. _____ 2. _____

3. _____ 3. _____

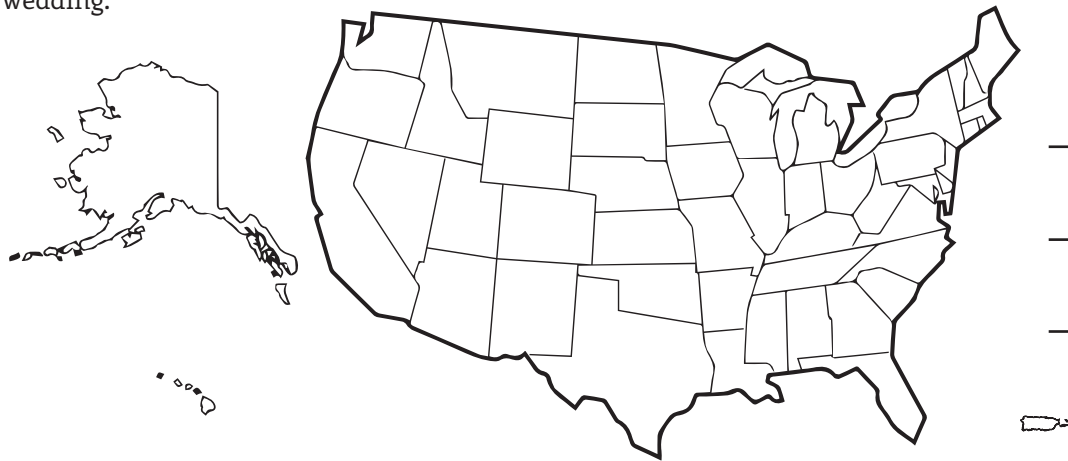
4. _____ 4. _____

5. _____ 5. _____

Is there an important object, location, building, person, etc. that you associate with your relationship? If so, why?

What does your average weekend together look like - what do you do, who do you see, etc.?

Write the bride/groom's initials next to where each is from and draw a heart over where you will live after the wedding.



City, State

City, State

City, State

Other: _____

Honeymooning? If so, where? _____

If you and your partner could meet any person (past or present), who would each of you choose and why?

What do each of you do for a living?

Write your names in the blanks below and choose your favorites for each category listed

Name: _____ Name: _____

Book: _____ Book: _____

Movie: _____ Movie: _____

Music: _____ Music: _____

Hobby: _____ Hobby: _____

Celebrity: _____ Celebrity: _____

PERSONAL STYLE PREFERENCES

Always feel free to include your partner's answers as well (just indicate which answer belongs to whom).

What is your favorite color? _____

How does it make you feel? _____

Which color(s) do you hate? _____

What are your wedding colors?

Primary: _____

Complementary: _____

Which element of your wedding is most important to you? _____

Describe THE DRESS and wedding party attire (include fabrics, accessories, or other details).

If your wedding style was a decade, which would it be & why? (e.g., 1570s (Elizabethan Era) - because who doesn't like ruffled collars, gold-leafed thrones, and puffy sleeves?)

Circle the option you think describes your style the best: Less is more. The more, the merrier!

What are your three favorite clothing brands?

Describe your ideal bouquet (flowers, greenery, arrangement, etc.)

Mark all of the adjectives that best describe your ideal wedding aesthetic.

- | | | | | |
|-------------------------------------|--|------------------------------------|------------------------------------|---|
| <input type="checkbox"/> Modern | <input type="checkbox"/> Soft/Airy | <input type="checkbox"/> Rustic | <input type="checkbox"/> Glamorous | <input type="checkbox"/> Punchy/Graphic |
| <input type="checkbox"/> Whimsical | <input type="checkbox"/> Medieval | <input type="checkbox"/> Tropical | <input type="checkbox"/> Celestial | <input type="checkbox"/> Plush/Intoxicating |
| <input type="checkbox"/> Minimalist | <input type="checkbox"/> Industrial | <input type="checkbox"/> Elaborate | <input type="checkbox"/> Bohemian | <input type="checkbox"/> Traditional |
| <input type="checkbox"/> Earthy | <input type="checkbox"/> Cozy/Intimate | <input type="checkbox"/> Couture | <input type="checkbox"/> Seasonal | <input type="checkbox"/> Other: _____ |

THANK YOU - AND FEEL FREE TO SEND US PHOTOS FOR INSPIRATION!